

2017 Sponsorship Opportunities



English In Action helps Roaring Fork Valley adults learn English and fosters strong cross-cultural relationships in our community. For more, visit englishinaction.org.

Your sponsorship dollars:

- Directly support the work of English In Action
- Showcase your business's commitment to our community
- Connect you with prominent business leaders, society members, and diverse clients/customers valley-wide

2017 EVENT DETAILS

- **Benefit Concert with Fernando Allende:** summer benefit featuring international superstar Fernando Allende. Belly Up Aspen, July 12. 300+ guests.
- **Fiesta de Tamales:** a signature community-building event & fundraiser. Eagle Crest Nursery, El Jebel, Oct. 14. 400+ guests.
- **Immigrant Voices:** An evening featuring local immigrant storytellers at Justice Snow's, Aspen, November date TBD. 100+ guests.



LEAD LEVELS

\$10,000 & up—Title Sponsor*

Fully customized package;
details available upon request

\$5,000—Top Sponsor*

- Most prominent recognition at event of choice
- Recognition at all other events
- Category exclusivity
- Logo on step and repeat at concert
- Logo on 16 ft. screen at concert and/or banner
- Gobo logos at concert
- Online and print recognition in *Aspen Peak*
- 4 tickets to Fernando Allende reception/concert
- 5 tickets for Fiesta & immigrant Voices

\$3,000—Benefit Concert & Fiesta de Tamales*

- High level recognition at diverse events
- Gobo logos at concert
- Logo on step and repeat at concert
- 4 tickets to Benefit reception & concert
- 5 tickets to Fiesta de Tamales

\$2,500—Benefit Concert with Fernando Allende*

- High level recognition at exclusive event
- Logo on step and repeat at concert
- Gobo logos
- 4 tickets to reception & concert

\$1,000—Fiesta de Tamales or Immigrant Voices*

- Recognition at signature cultural event
- 5 tickets

*Lead sponsors receive valley-wide promotion

- Logo on invitation
- Mention on all event coverage
- Recognition at event
- Inclusion in EIA website & social media
- 1000's of views throughout Valley

In-kind donations equivalent to lead levels receive benefits above with customization. Smaller in-kind donations receive signage & recognition at event.

Contact Lara Beaulieu at lara@englishinaction.org
or 970-963-9200 with questions.

Business/Sponsor Name: _____

Check here if you would like to be anonymous in public listings

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Email: _____

LEAD SPONSORSHIP LEVELS

Choose Level:

- \$10,000—Title Sponsor (customized package)
- \$5,000—Top Sponsor (recognition at ALL events, plus top recognition at event of your choice)
Check one: Benefit Concert Fiesta de Tamales Immigrant Voices
- \$3,000—Benefit Concert & Fiesta de Tamales
- \$2,500—Benefit Concert
- \$1,000—Fiesta de Tamales or Immigrant Voices
Check one: Fiesta Immigrant Voices

In Kind donation & value: _____

FIESTA DE TAMALES SPONSORSHIP LEVELS

If you are unable to join us as a lead sponsor, we would value your support of our community fundraiser, Fiesta de Tamales—an ideal opportunity to highlight your business's commitment to our diverse community.

- Hot Tamale—\$500-\$999**
Large Logo/name on poster, invitation & program • signage at event • public mentions • four tickets
- Compadre—\$250-\$499**
Medium logo/name on poster, invitation & program • three tickets
- Amigo—\$100-\$249**
Name on program and poster • two tickets

PAYMENT OPTIONS

- Enclosed is my check to “English In Action”
- Please charge my credit card (see right)
- Please invoice me

Credit Card Information

Type (check one): Visa Mastercard

Card Number: _____

Expiration Date: _____

CVV #: _____

**DEADLINE FOR INCLUSION ON MATERIALS: FOUR WEEKS PRIOR TO EACH EVENT
EMAIL LOGOS TO LARA@ENGLISHINACTION.ORG (HIGH RES JPG OR EPS)**

Please mail this form to: English In Action, PO BOX 4856, BASALT, CO 81621

English In Action is a 501(c)3 nonprofit • Our tax ID is 16-1254643 • Donations are tax-deductible